

LIBERATORIA IMMAGINI

WHEREAS

- The EU Privacy Regulation 679/2016 (hereinafter referred to as "GDPR") requires Italian Exhibition Group S.p.A., with registered office in Via Emilia, n. 155, 47921 Rimini - Italy (hereinafter referred to as "IEG"), in the capacity of the Data Controller in charge of the processing of the personal data provided by the Data Subject, or otherwise acquired through the mutually established relationship, to abide by a set of information rules within the context of the aforementioned data processing. Said personal data include -- in addition to personal, ID and/or contact details (e.g. name and surname, email address etc.) -- photographic pictures and videos of natural persons as well as the transcription texts of verbal statements (interviews) issued to IEG, and any authorial and/or creative material produced by the parties involved (or by related third parties) and used by IEG in connection with the aforesaid relationship (e.g. finished products, creative products, prototypes, presentation slides, convention reports etc.), and photographic and/or video reproductions of authorial and/or creative materials.

- Articles 96 and 97 of the Law dated 22nd April 1941, No 633 on the subject of the "protection of copyright and other rights related to its exercise", also imply IEG's obligation to collect the prior written consent by the party involved regarding the use of the aforementioned materials, objects and products (e.g. jewels, creative materials etc.) as well as their photographic and video reproductions and any photographic, text and audio files of any interviews provided by the party involved.

We hereby declare, pursuant to articles 13-14 of the GDPR, that IEG will, also through their own staff and/or third-party suppliers, collect and process photographic images and/or interviews related to individuals and material objects (e.g. jewels, creative materials etc.) of their property and/or production, attributable to the signatory subject, for either exclusive disclosure or corporate communication as well as for advertising and promotional purposes, in particular, merely by way of example and not in an exhaustive fashion, through publishing in newspapers, magazines, TV programmes, posters, informative and/or illustrative brochures, newsletters, websites -- such as the www.iegexpo.it website and related sites -- social media profiles (Facebook, Twitter, WhatsApp, YouTube, Vimeo and the likes), on e-books (digital publishing), and in printed publications (exhibition catalogues, Trendbook, etc.), in general (please note that this list is only an example and not necessarily exhaustive).

The processing of personal data may be carried out by IEG officers by means of electronic and/or paper systems and methods according to the aforementioned purposes. Data processing is subjected to strict security measures so as to minimise the risk of access by the authorised personnel during the processing stages prior to publication.

Consent to the aforementioned processing by the party involved is optional, but consent refusal will prevent Italian Exhibition Group SpA to collect and process the aforementioned data for the purposes of the disclosure or corporate communications, advertising and promotion initiatives indicated above (the above mentioned consent being the legal basis for processing). Personal data will be processed as long as the consent remains in place (on the assumption that said consent is the legal basis for processing), whilst if they are required for the fulfilment of either contractual and/or legal obligations, the data will be processed for up to 10 years from the date of termination of the contractual relationship

By signing this document, you declare that you do not require any financial compensation for the use of the aforementioned materials, photographs, images (including authorial and/or creative material), videos and/or any other data mentioned above.

The data in question may be transmitted by IEG to the companies in charge of marketing analysis, advertising, communications and/or to public relations agencies, printing companies producing advertising and promotional materials as well as web design and web marketing companies and any other subjects in charge of the creation and/or maintenance of said promotional materials; to photographers and companies working in the post-production of audio-visual material; to journalists and press, information system maintenance companies involved in processing and/or publishing said data, as well as to possible third-party commercial partners -- with whom IEG shares the aforementioned promotional initiatives, -- involved in the treatment of the data for the aforementioned purposes (in the capacity, according to circumstance, of independent holders, co-owners and external managers on behalf of IEG).

You have the right to request access to your personal data from the Data Controller, and the right to have any of them corrected or deleted without any undue delay or limitation in the related processing, or to oppose to the treatment of said data. You also have the right to revoke the consent to processing at any time, for one or more specific purposes of your personal data, it being understood that this will not affect the lawfulness of the treatment based on the consent given prior to revocation.

We hereby inform you that the party involved will have the following rights:

- To request confirmation by the Data Controller of whether or not your personal data is being processed, and, should that be the case, to obtain access to your personal data and to the following information: a) Purposes of processing; b) Categories of the personal data involved; c) Recipients or categories of recipients to whom the personal data have been or will be transmitted, in particular if recipients are based in third countries or are international organisations; (d) Wherever possible, the retention period of the personal data provided, or, if not possible, the criteria based upon which this period was determined; e) The existence of the right of the party involved to request the Data Controller to rectify or delete any personal data whatsoever, or to limit the processing of personal data concerning them, or to oppose to the treatment of said data; f) The right to lodge a complaint with a supervisory authority; g) If the data are not collected from the Data Subject, any information available on their origin; h) The existence of an automated decision-making process, including profiling, and, at least in such cases, any significant information on the logic applied, as well as the entity and expected consequences of such processing for the Data Subject.

- If personal data is transferred to a third country or an international organisation, the Data Subject will have the right to be informed of the existence of adequate guarantees concerning said transfer;

- To request and obtain the correction of any inaccurate data without any undue delay, taking into account the purposes of the processing, the completion of incomplete personal data, also by providing an additional statement;

- To request the erasure of data if: a) Personal data are no longer necessary for the purposes for which they were collected or otherwise processed; b) The party involved revokes the consent underlying treatment and no other legal basis for treatment remains in place; c) The party involved opposes to treatment, and no legitimate overriding reason to extend treatment remains in place, or the party involved opposes to treatment performed for direct marketing purposes (including functional profiling for the purposes of direct marketing); d) Personal data have been processed unlawfully; e) Personal data must be deleted to fulfil a legal obligation under the European Union or any Member State's laws affecting the Data Controller; f) Personal data have been collected in connection with the provision of information services.

- To request the limitation of treatment concerning the party involved, in the event that one of the following circumstances occur: a) The interested party disputes the accuracy of personal data, for a period required by the Data Controller to verify the accuracy of said personal data; b) The data treatment is unlawful and the affected party opposes to the cancellation of personal data and requests instead that said use is limited; c) Although the Data Controller no longer needs the personal data for processing purposes, they are required by the Data Subject in connection with the verification, exercise or defence of a right in court; d) The party involved previously objected to the

processing performed for direct marketing purposes, pending verification of the possible prevalence of the Data Controller's legitimate reasons as opposed to those of the party involved.;

- To obtain from the Data Controller, upon request, the details of the third recipients to whom the personal data have been transmitted;
- To revoke at any time the consent to processing, when previously given for one or more specific purposes of their personal data, it being understood that this will not affect the lawfulness of processing based on the consent given prior to revocation.
- To receive, in a structured, automated format of common use, the personal data concerning the Data Subject provided by the Data Controller, and, if technically feasible, to have said data transmitted directly to another data controller, without impediments on the part of the owner to whom they have transmitted them, provided that the following (cumulative) condition is in place: a) Treatment is based on the consent by the party involved for one or more specific purposes, or on a contract also subscribed by the party involved, and to whose execution the treatment is required; and b) Processing is carried out by (software) automated means (comprehensive right to so-called "portability"). The exercise of the right of portability is subjected to the aforementioned cancellation right;
- The Data Subject has the right not to be subjected to any decision solely based on automated processing, including profiling, producing legal effects for them or significantly affecting their person in similar ways.
- The party involved can also at any time file a complaint to the competent Supervisory Authority as per GDPR (of their place of residence or domicile).

The party involved may exercise their rights by notifying the Data Controller by mail -- Italian Exhibition Group SpA, with registered office in Via Emilia, 155 - 47921 Rimini (Italy) -- or by email at privacy@iegexpo.it . A list of co-owners, autonomous holders and external managers may be also requested.

In order to ensure compliance with the GDPR and any other laws applicable to the processing of personal data, IEG has specifically appointed an independent third party for the function of Data Protection Officer. IEG's Data Protection Officer is Dr Luca De Muri, domiciled for this position at the premises of Italian Exhibition Group S.p.A.

Having read the above information,

I, the undersigned (full name in block letters),

HEREBY CHOOSE THE FOLLOWING PREFERENCE (PLEASE TICK THE BOX OF YOUR CHOICE)

Regarding data processing (photos, videos, interviews, portraying in the foreground and/ or his authorial / corporate product) for disclosure or corporate communication, advertising and promotional purposes, as specified above.

I agree I do not agree

Date _____

Name and surname (in box letters) _____

Legal Representative signature _____

PRIVACY NOTICE

Pursuant to the articles 13 and 14 of the EU Privacy Regulation 679/2016 ("GDPR") we inform you that the personal data provided by the interested party ("you"), for yourself or for the organization to which you belong, to Italian Exhibition Group S.p.A. ("IEG" or "we"), in relation to the same, in the context of their activities, they are subject to treatment in compliance with the principles of lawfulness, fairness, correctness, proportionality, necessity, accuracy, completeness and security and other legal obligations in force.

Categories of interested parties. Processing operations and collection methods.

The processed data may relate to: a) our suppliers, collaborators, partners, service providers / contractors, exhibition and / or advertising space grantors, consultants, as well as lenders, co-workers, landlords and tenants of spaces, agents, and b) subjects who can potentially take on one of the aforementioned roles.

The categories of data collected (eg personal data, identification, tax, economic-equity and financial data) are indicated in the data collection forms or in the contract to which the present information notice relates, and may also refer to internal contacts or subcontractors of organizations of the aforementioned categories of interested parties (eg legal representatives, administrators, employees, etc.). In the event that such data subjects communicate the data of interested third parties to IEG, they guarantee that they have obtained the consent of third parties, possibly required by law in relation to this communication to IEG.

The collection takes place through a contract stipulated between the parties or on-line forms.

In the sole case of participation in Events (eg goldsmith events) that for reasons of safety of the premises and / or the goods exposed to the public require the creation of an identification tag with a photo ID, the photo of the interested party can also be collected by photographic session carried out by authorized operators at the entrance to IEG facilities.

The processing will take place with electronic and paper instruments and with logics related to the individual purposes stated below.

The data collected may be processed by the Authorized personnel of first and second level, appointed in writing by IEG, who need to be aware of it in the performance of their activities (eg legal, commercial, marketing, administrative, logistics, IT, control management, etc.).

Purpose of the treatment

The treatment has the following purposes:

1. Fulfillment of contractual obligations, supply, collaboration, partnership, provision of work or services, procurement, concession of exhibition and / or advertising spaces consultancy, loan, lease, agency and / or obligations required by law, by a Regulation or Community legislation.
2. Organizational management of the supply contract, of collaboration, of partnership, of provision of work or services, of procurement, of advice, of loan, of leasing, of activity and in general of the activities connected to the Event to which the activities provided for by the contract with the data subject (for example, planning of management activities, statistical processing, management of relations with other suppliers and / or third parties, data communications to third parties, security, etc.).

Legal basis of the processing and obligatory or optional nature of the consent of the interested party.

The processing for the purposes of sub 1 has its legal basis in our need to fulfill the obligations assumed through the stipulated contract with you (and to carry out all the actions necessary for the correct and complete execution of the commitments therein) and / or to the legal obligations connected to it. Therefore this treatment does not require your prior consent and you are also free not to give your data, however, in this case, we will not be able to stipulate the requested contract and / or regularly provide the service requested by you or by the organization to which you belong and / or we will not be able to fulfill the legal obligations connected with the contract.

Sub-treatment 2 has a legal basis in the legitimate interest of IEG to negotiate, and, after the possible stipulation, manage and adequately organize the contract, planning and managing all organizational activities reasonably useful to enable the party to effectively perform the activities related to the contract and to collaborate in the Events.

In the sole case of participation in the Events that, for particular security purposes of the premises and / or the goods exposed to the public, require the creation and delivery of an identification tag with the photograph of the interested party, this photograph is collected and processed by IEG. For these purposes IEG does not need to receive a prior consent from the interested party. The interested party is however free to not give the data, but in this case it will not be possible to proceed with the stipulation of the contract. The legal basis of the processing is the legitimate interest of IEG to guarantee the security of the Events with respect to the risk of committing illicit actions by third parties.

During the Events we carry out on site, by us and / or photographers and / or videomakers authorized by us, video recordings (including voice) and / or photographs, intended for publication on our websites and related social profiles (eg . Twitter, Facebook, Whatsapp, Youtube, Vimeo, etc.) and / or on brochures, catalogs and other printed material that promote the Events. These generic images concern trade fairs that can be qualified as public events and are therefore treated, without your consent, for publication on our websites / landing pages and social profiles (eg Twitter, Facebook, Whatsapp, Youtube, Vimeo, etc.) and on brochures, catalogs, flyers and other printed material that promote the Events.

Only with your specific prior consent (which is the legal basis of the processing), issued on-site to our official photographer and / or videomaker, the aforementioned images are published, for the aforementioned promotional purposes, when they are clearly identified on our printed materials or electronic / digital channels for the public (eg catalogs, brochures , flyers, websites / landing pages, blogs, social networks).

In the latter case, you can deny consent to our photographer and / or videomaker, thereby inhibiting the aforementioned treatment. By providing us with consent, on the other hand, you expressly waive any financial compensation for the use of your image. You can request at any time the obscuring of the face portrayed in the images published online, without prejudice to the lawfulness of the processing operated up to the date of obscuration. We do not guarantee the obscuration of third-party autonomous data controllers on online channels

Communication and dissemination of data

For the aforementioned purposes, the data may be communicated by IEG to: providers of the management and maintenance service of IT systems, websites and IEG databases, or other suppliers who - on behalf of IEG - perform services or provide necessary and / or functional products to the organization of the Events, (eg photographers and / or videomakers who produce the video-audio materials or the relative post-production, journalists and newspapers, advertising agencies, communication and / or public relations, digital publishing and paper publishing companies that produce IEG advertising or promotional materials, used to organize and manage the Events.), third-party commercial partners with whom IEG shares the activity of realization and / or promotion of the Events, private security company and public security Authorities. The data can also be communicated to the Customers of the Events for the management of the same, as well as lawyers, accountants, auditors, suppliers of quality certification services, independent audits, for legal, accounting, budgetary requirements, certification of the quality management system, and for obtaining specific reports. Some data are communicated to labor consultants and in the field of workplace safety and hygiene in order to allow the correct fulfillment of the legal formalities (eg assessment of the risks of interference).

These third parties will process the data as External Managers (in this case, following the written directives of IEG and under its supervision) or autonomous Data Controllers (in this case autonomously deciding the methods of treatment).

Data transfer abroad

The data is not transferred abroad. In the event that the services of the supplier refer to the organization of events located abroad, we will indicate in writing the foreign countries and in particular the non-EU countries to which this transfer will take place and the guarantees that assist this transfer.

Duration of treatment

We process the data for 10 years from the date of signing the contract. In the event of a dispute between you and us or our third-party suppliers or customers, we process the data for the time necessary to exercise the protection of our rights or those of third-party suppliers or customers, that is up to 10 years after the issue and full execution of a provision having the value of res judicata between the parties or of a transaction. Once the aforementioned duration has ceased, the personal data are erased, destroyed or made anonymous by appropriate security measures

Data Subject rights

It is also hereby notified that the Data Subject will have the right to:

- ask the Data Controller for confirmation that personal data regarding him/her are or are not being processed and, if they are, obtain access to said personal data and the following information: a) the processing purposes; b) the personal data categories concerned; c) the receivers or categories of receivers to which the personal data have been or will be communicated, especially if the receivers are in third countries or are international organizations; d) when possible, the foreseen length of time that the personal data will be kept or, if not possible, the criteria used to determine said period; e) the existence of the Data Subject's right to ask the Data Controller to rectify or cancel the personal data or to limit personal data processing or to object to their processing; f) the right to submit a complaint to a Data Protection Authority; g) whenever the data were not collected directly from the Data Subject, all the information available regarding their origin; h) the existence of an automated decisional procedure, including profiling and, at least in this case, significant information on the logic used as well as the importance and consequences of this processing for the Data Subject;
- be informed of the existence of adequate guarantees regarding the transfer of data should the personal data be transferred to a third country or an international organization;
- ask for, and obtain without justified delay, the amendment of any imprecise data; taking the purposes of the processing into account, integration of any incomplete personal data, also by providing an additional declaration;
- ask for the data to be cancelled if a) the personal data are no longer necessary for the purposes for which they were collected or otherwise processed; b) the Data Subject revokes his/her consent on which the processing is based and there are no legal grounds for their processing; c) the Data Subject objects to the processing and there is no prevalent lawful reason for continuing to process them, or the Data Subject objects to the processing carried out for direct marketing purposes (including any profiling used for said direct marketing); d) the personal data were processed unlawfully; e) the personal data should have been cancelled in order to fulfil a legal obligation foreseen by European Union law or the law of the Member State to which the Data Controller is subject; f) the personal data were collected in relation to a service offer from the information company;
- ask for the processing to be limited when one of the following hypotheses occurs: a) the Data Subject questions the exactness of the personal data for the period of time needed for the Data Controller to check the exactness of said personal data; b) processing is unlawful and the Data Subject objects to personal data cancellation and asks instead for their use to be limited; c) although the Data Controller no longer needs the personal data for the purposes of processing, the Data Subject needs them for verification or for the exercising or defence of a right in court; d) the Data Subject objects to the processing for direct marketing purposes while waiting for the any prevailing lawful reasons for processing by the Data Controller to be checked;
- obtain, on request, communication from the Data Controller of the third party receivers to whom the personal data has been transmitted;
- withdraw, at any moment, consent to the processing of his/her personal data for one or more specific purposes in the understanding that doing so will not prejudice the lawful processing based on consent given prior to its withdrawal;
- receive, in a commonly-used structured format that can be read on automatic devices, the personal data that concerns him/her from the Data Controller and, if technically feasible, to have these data transmitted directly to another Data Controller with no hindrance from the Data Controller that provided them, should the following conditions (cumulative) arise: a) data processing is based on the consent of the Data Subject for one or more specific purposes, or on a contract of which the Data Subject is part and for which the data processing is necessary; and b) data processing is carried out with automated means (software) (including the right to so-called "portability"). Exercising the right to so-called portability is without prejudice to the right of cancellation foreseen above;
- the Data Subject has the right not to be subject to a decision based exclusively on automated processing, including profiling, which produces legal effects regarding him/her or that significantly and similarly affects his/her person;
- the Data Subject has the right, at any moment, to submit a complaint to the competent Data Protection Authority in accordance with the GDPR (the Authority in his/her place of residence or domicile).

The Data Subject can exercise his/her rights by writing to Exhibition Group S.p.A., with registered premises in Via Emilia, 155 - 47921 Rimini (Italy) or to the e-mail address: privacy@iegexpo.it. A list of autonomous Data Controllers, co-Controllers and External Data Controllers can be requested. For the purposes of guaranteeing that the GDPR and the laws applicable to the Data Subject's personal data and their processing are observed, IEG has nominated and appointed an independent third party subject for these activities (Data Protection Officer). IEG's Data Protection Officer is lawyer Luca De Muri, domiciled for the position at Italian Exhibition Group S.p.A.

CONSENT FOR PRIVACY POLICY

Having read the information communicated to me (also available on the site www.iegexpo.it/en/privacyinformation), I declare the following about the processing of data for autonomous direct marketing purposes by IEG third partners (purpose 5 of the information).

I consent

I do not consent

DATE _____

NAME /LAST NAME _____
(in block letters)

SIGNATURE _____