

TECHNICAL FORM KOINE' 2021

EXHIBITING RATES FORM

24-26 OCTOBER 2021

EXHIBITING RATES PER SQ.M - BARE AREA ⁽¹⁾	
STANDARD RATE	€/ Sq.m 130,00
<div style="border: 1px solid black; padding: 2px;"> EARLY BIRD RATE -30% only if confirmed by <u>31st May 2021</u> </div>	€/Sq.m 91,00

EXHIBITING RATES PER SQ.M – FITTING ⁽¹⁾	
TYPE	RATE
Shop	€/ Sq.m 40,00
Standard	€/ Sq.m 55,00

Other items ⁽²⁾:

Registration fee (compulsory for each exhibitor) includes: insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, 1 parking permit, Wi-Fi connection	€ 300,00
Preferential Area Surcharge ⁽³⁾ (For stands in a corner position)	+ 10% on total bare area rate
Preferential Area Surcharge ⁽³⁾ (For stands with 4 display fronts and/or stands located at the entrance)	+ 15% on total bare area rate
Hosted companies fee (in case of more companies inside one booth)	€ 1.000,00

VAT must be added to these figures, if due.

- (1) **Bare area** rate includes area and 1 kw supply each 16 sq.m. The registration fee and any other item required will be charged.
Turnkey rate does not include bare area fee; it includes booth fitting solution, carpet, power supply.
- (2) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.
- (3) **Preferential Area Surcharge:** supplementary rate for areas looking on to entrance corridors and/or corridors connecting Pavilions and/or areas in a corner position.
 It is calculated only on total bare area cost even if the booth is a turnkey formula.

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GENERAL INFORMATION AND DEADLINES

24-26 OCTOBER 2021

IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL DATES	REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it in pdf format. KOINE' Team will contact you with a customized proposal.
	AREA ALLOCATION STARTING	1st APRIL 2021
	PARTICIPATION CONFIRM	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format and send the original copy to ITALIAN EXHIBITION GROUP SPA, Via dell'Oreficeria, 16 – 36100 Vicenza ITALY. Deposit must be paid for the sum and to the bank account as indicated in the same proposal.
	BALANCE DEADLINE	5th OCTOBER 2021 Deadline for sending to Italian Exhibition Group the total balance payment receipt related to the exhibiting area allocated (Chap. II Part 1 Art.3 of the General Regulation). Note: after that date any client who will sign a proposal has to pay the balance immediately
	BOOTH PROJECT APPROVAL	10th SEPTEMBER 2021 BARE AREAS: cut-off date for the presentation of stand fitting & layout design to upload in the section "stand projects" in the reserved area
	SERVICES ORDERING	15th OCTOBER 2021 Cut-off date for the presentation of the forms for ordering services (See online reserved area on the website)
WITHDRAWAL RULES	31st JULY 2021	In case of withdrawal within this date the penalty will be equal to the registration fee (€ 300,00*VAT) specified in the participation proposal countersigned for acceptance
	30th SEPTEMBER 2021	In case of withdrawal within this date the penalty will be equal to a sum corresponding to the advance payment specified in the participation proposal countersigned for acceptance
	1st OCTOBER 2021	In case of withdrawal starting from this date, the penalty will be equal to a sum corresponding to the entire amount as quantified in the participation proposal countersigned for acceptance.

FOR FURTHER INFORMATION:

	SECTOR	TEAM	PHONE	E-MAIL
Info for exhibitors, exhibiting space sale , advertising services sale , exhibition general information	Sales Account & Coordination	Stefano De Rigo	+39 0444 969962 +39 335 5750166	stefano.derigo@iegexpo.it
	Sales Account	Valentina Dario	+39 0444 969841 +39 334 2742548	valentina.dario@iegexpo.it
Technical assistance: logistics and planning fitting days, dismantling days, access procedure, stand projects approval	Office: Logistics & Mobility / Logistic	Ivan Giachin	+39 0444 969929	ivan.giachin@iegexpo.it
		Paolo Farronato	+39 0444 969949	paolo.farronato@iegexpo.it
		Marta Noaro	+39 0444 969 855	marta.noaro@iegexpo.it
		Antonio Cipolletta	+39 0444 969 920	antonio.cipolletta@iegexpo.it
Accounting services: deposit payment, balance, invoices, request of invoices	Accounting Department	Imerio Segato	+39 0444 969 926	imerio.segato@iegexpo.it
				customers@iegexpo.it
Forms and catalogue assistance	Back Office	Barbara Bertoglio	+39 02 80689 201	barbara.bertoglio@iegexpo.it
		Nadia Magnabosco	+39 0444 969 942	nadia.magnabosco@iegexpo.it

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year.

The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.