

## TECHNICAL FORM KOINE' SHOW 2020

### EXHIBITING RATES FORM

26-28 APRIL 2020

EXHIBITING RATES PER SQ.M - BARE AREA <sup>(1)</sup>	
STANDARD RATE	€/ Sqm 130,00

EXHIBITING RATES PER SQ.M - TURNKEY AREA <sup>(1)</sup>	
TYPE	STANDARD RATES
Shop	€/ Sqm 40,00
Standard	€/ Sqm 55,00

#### Other items <sup>(2)</sup>:

<b>Registration fee</b> (compulsory for each exhibitor) includes: insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, 1 parking permit, Wi-Fi connection	<b>€ 300,00</b>
Preferential Area Surcharge <sup>(3)</sup> (For stands in a corner position)	<b>+ 10% on total bare area rate</b>
Preferential Area Surcharge <sup>(3)</sup> (For stands with 4 display fronts and/or stands located at the entrance)	<b>+ 15% on total bare area rate</b>
Hosted companies fee (in case of more companies inside one booth)	<b>€ 1.000,00</b>

VAT must be added to these figures, if due.

- (1) **Bare area** rate includes area and 1 kw supply each 16 sq.m. The registration fee and any other item required will be charged.  
**Turnkey rate** does not include bare area fee; it includes booth fitting solution, carpet, power supply.
- (2) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.
- (3) **Preferential Area Surcharge**: supplementary rate for areas looking on to entrance corridors and/or corridors connecting Pavilions and/or areas in a corner position.  
It is calculated only on total bare area cost even if the booth is a turnkey formula.

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## GENERAL INFORMATION AND DEADLINES

26-28 APRIL 2020

### IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL DATES	<b>REGISTRATION PROCEDURE</b>	Fill in and send the application form to email <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a> in pdf format. KOINE' SHOW Team will contact you with a customized proposal.
	<b>AREA ALLOCATION STARTING</b>	1 <sup>st</sup> SEPTEMBER 2019
	<b>PARTICIPATION CONFIRM</b>	Exhibiting proposal, signed for acceptance, must be sent via email to <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a> in pdf format and send the original copy to ITALIAN EXHIBITION GROUP SPA, Via dell'Oreficeria, 16 – 36100 Vicenza ITALY. Deposit must be paid for the sum and to the bank account as indicated in the same proposal.
	<b>BALANCE DEADLINE</b>	31 <sup>st</sup> MARCH 2020 Deadline within which the <b>total balance payment</b> related to the exhibiting area allocated (Chap. II Part 1 Art.3 of the General Regulation) has to be sent to . Note: after that date any client who will sign a proposal has to pay the balance immediately
	<b>BOOTH PROJECT APPROVAL</b>	1 <sup>st</sup> MARCH 2020 <b>BARE AREAS:</b> cut-off date for the <b>presentation of stand fitting &amp; layout design</b> to upload in the section "stand projects" in the reserved area
	<b>SERVICES ORDERING</b>	20 <sup>th</sup> APRIL 2020 Cut-off date for the presentation of the forms for ordering services (See online reserved area on the website)
WITHDRAWAL RULES	31 <sup>st</sup> JANUARY 2020	In case of withdrawal before this date the penalty will be equal to a sum corresponding to the <b>advance payment</b> specified in the participation proposal countersigned for acceptance
	1 <sup>st</sup> FEBRUARY 2020	In case of withdrawal after this date, the penalty will be equal to a sum corresponding to the <b>entire amount</b> as quantified in the participation proposal countersigned for acceptance.

### FOR FURTHER INFORMATION:

	SECTOR	TEAM	PHONE	E-MAIL
Info for exhibitors, <b>exhibiting space sale</b> , <b>advertising services sale</b> , exhibition general information	Brand Manager	Patrizio Carotta	+39 (0)444 969990	<a href="mailto:patrizio.carotta@iegexpo.it">patrizio.carotta@iegexpo.it</a>
	Sales Account	Stefano De Rigo	+39 (0)444 969962	<a href="mailto:stefanoderigo@iegexpo.it">stefanoderigo@iegexpo.it</a>
	Sales Account	Luisa Arzenton	+39 0444 969841	<a href="mailto:luisa.arzenton@iegexpo.it">luisa.arzenton@iegexpo.it</a>
<b>Technical assistance:</b> logistics and planning fitting days, dismanteling days, access procedure, stand projects approval		Ivan Giachin	+39 (0)444 969929	<a href="mailto:ivan.giachin@iegexpo.it">ivan.giachin@iegexpo.it</a>
	Office: Logistics & Mobility / Logistic	Paolo Farronato	+39 (0)444 969949	<a href="mailto:paolo.farronato@iegexpo.it">paolo.farronato@iegexpo.it</a>
		Marta Noaro	+39 (0)444 969 855	<a href="mailto:marta.noaro@iegexpo.it">marta.noaro@iegexpo.it</a>
		Luigi Lazzarini	+39 (0)444 969 930	<a href="mailto:luigi.lazzarini@iegexpo.it">luigi.lazzarini@iegexpo.it</a>
		Imerio Segato	+39 (0)444 969 926	<a href="mailto:imerio.segato@iegexpo.it">imerio.segato@iegexpo.it</a>
<b>Accounting services:</b> deposit payment, balance, invoices, request of invoices	Accounting Department			<a href="mailto:customers@iegexpo.it">customers@iegexpo.it</a>
<b>Forms and catalogue assistance</b>	Back Office	Francesca Bernardini	+39 (0)444 969 907	<a href="mailto:francesca.bernardini@iegexpo.it">francesca.bernardini@iegexpo.it</a>
		Nadia Magnabosco	+39 (0)444 969 942	<a href="mailto:nadia.magnabosco@iegexpo.it">nadia.magnabosco@iegexpo.it</a>

## WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

### International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year.

The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.